

CODE OF FAIR CAMPAIGN PRACTICES

There are basic principles of decency, honesty, and fair play that every candidate including their supporters have a moral obligation to observe and uphold, in order that, after vigorously contested but fairly conducted campaigns, our members may exercise their rights to a free and untrammelled choice and the will of the membership may be fully and clearly expressed on the candidates and the issues.

CAMPAIGNING:

All election campaigns shall be conducted with professionalism as the guiding principle. This includes, but is not limited to, the following guidelines for campaign conduct:

- a. All campaigning shall be conducted in a spirit of fairness, honesty, and with discretion.
- b. There shall be no personal attacks or impugning of opponents' character.

THEREFORE:

For the campaign and election of ballot initiatives or of Directors and Officers the Society:

- a. I will not use or permit the use of character defamation, whispering campaign, libel, slander, or scurrilous attacks on any candidate.
- b. I will not use or permit any appeal to negative prejudice.
- c. I will not use campaign material of any sort that misrepresents, distorts, or otherwise falsifies the facts, nor will use malicious or unfounded accusations that aim at creating or exploring doubts.

I, _____, give my consent if elected to serve as an Executive Officer or Director of the San Antonio Conservation Society and Foundation. In addition, I, the undersigned, candidate for election to Director or Officer of the Society, hereby **voluntarily** endorse, subscribe to, and solemnly pledge myself to conduct the campaign in accordance with the above principles and practices.

Signature

Date

This form must be completed, signed, and submitted to the Nominating Committee prior to the meeting in which the election for this position will be held.