You Are Invited to Celebrate!

The 60th Anniversary of
San Antonio’s Lunch Counter Integration on
Monday, March 16, 2020

12:00 Noon on Alamo Plaza. Meet at 516 E. Houston Street (Moses Rose’s Hideout)

Public parking locations - click link or see map on back

On March 16, 1960, seven downtown department stores voluntarily and peacefully integrated their lunch counters; a first for the Sit-In Movement.

- San Antonio set a national example at a time when African American students in other Southern cities faced arrests and violence for defying racial segregation.

- Sixty years later, six of those seven local buildings still stand, including the former Woolworth’s, across from the Alamo on Alamo Plaza.

Join the Coalition for the Woolworth Building as we process around the plaza to honor the local women and men who made national Civil Rights history, an achievement that baseball great Jackie Robinson called, “a story that should be told around the world.”

The inclusion of San Antonio’s landmark Woolworth Building on the 2020 World Monuments Watch List underscores the importance of preserving it to tell the story of this 20th century freedom struggle.

wmf.org/2020Watch #WMF
**Nearby Public Parking**

Two of the closest options are:

1. The Losoya Street garage next to Moses Rose’s accessed from Losoya Street.

2. Alamo Parking lot at the corner of N. Alamo and E. Travis Streets (2 blocks north of Moses Rose’s).

*Everyone is responsible for their own payment.*