

San Antonio Conservation Society

September 4, 2019

STATEMENT:

Historic and Design Review Commission, City of San Antonio

RE: Item A-2: 315 E. Houston St. – Kress Building Signage

HDRC Case No.: 2019-447

The San Antonio Conservation Society concurs with the staff recommendations concerning the proposed signage for 315 E. Houston. As stated in the recommendations, the signage lighting should either be halo or indirect light and not an internal glowing cabinet. The new lighting should also be designed in a way that it does not compete with the historic Kress sign.

Thank you.

SAN ANTONIO CONSERVATION SOCIETY

Patti Zaiontz, President

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107 KING WILLIAM STREET

SAN ANTONIO, TEXAS 78204-1312

FAX: 210/224-6168



The Purpose of this Society is to preserve and to encourage the preservation of historic buildings, objects, places and customs, relating to the history of Texas, its natural beauty, and all that is admirably distinctive to our State; and by such physical and cultural preservation to keep the history of Texas legible and intact to educate the public, especially the youth of today and tomorrow, with knowledge of our inherited regional values.