## The Conservation Society of San Antonio Style Guide

## Logo Use



PANTONE® spot logo



CMYK/Process logo



**RGB** Logo



Grayscale Logo



Reversed Logo

# Font Usage

**Baskerville** (Name) **Gotham Bold** (Tagline)

### **Logo Color**

PMS 5125 (solid coated) C57 M84 Y39 K23 R109 G59 B94

#### **Complementary Color Palette**

PMS 7414 (solid coated) PMS 575 (solid coated) PMS 2160 (solid coated)

C19 M64 Y100 K6 R195 G110 B40 PMS 2160 (solid coated)

C62 M32 Y96 K14 C84 M56 Y23 K4 R104 G129 B59 PMS 2160 (solid coated)