

NIOSA | Night in Old San Antonio Style Guide

Logo Use



PANTONE® spot logo



CMYK/Process logo



RGB Logo



Grayscale Logo



Confetti Logo

(For Large Format, Event-Specific Use Only)

Font Usage

Helvetica Neue 65 Medium
(Name)

Helvetica Neue 75 Bold
(Subname)

Helvetica Neue 97 Condensed Black
(Organization Name)

Colors

PMS Bright Orange
(solid coated)

C0 M77 Y100 K0
R241 G97 B34

PMS 2010
(solid coated)

C0 M35 Y100 K0
R253 G189 B44

PMS 2577
(solid coated)

C35 M57 Y0 K0
R167 G124 B182

PMS 306
(solid coated)

C81 M4 Y5 K0
R0 G177 B226

PMS 375
(solid coated)

C46 M0 Y100 K0
R149 G200 B61

PMS Cool Gray 10
(solid coated)

C61 M53 Y48 K19
R101 G102 B106